



Bolivian Culture in Virginia

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IMD 110

Index

Creative Brief	3
Sitemap	4
Wireframes	5
Styles	12
Files	13
Credits.....	14

Creative Brief

Project Summary

This website will be about Bolivian culture in Virginia and will contain information about how many organizations they have, what are their roles, their goals, and their festivals.

Content

Home: A brief description of the state of Virginia and a brief history of Bolivian culture.

About: A brief description of the purpose of the website.

Culture: Origin and tradition of Bolivian culture in Virginia, their organizations, their music, food, costumes, and their festivals.

Gallery: Pictures of their organizations and groups with their respective costumes, and pictures of their festivals.

Community: Thoughts and opinions of their community about their culture and tradition.

Festivals: Information about the most popular festivals. The dates locations and purposes.

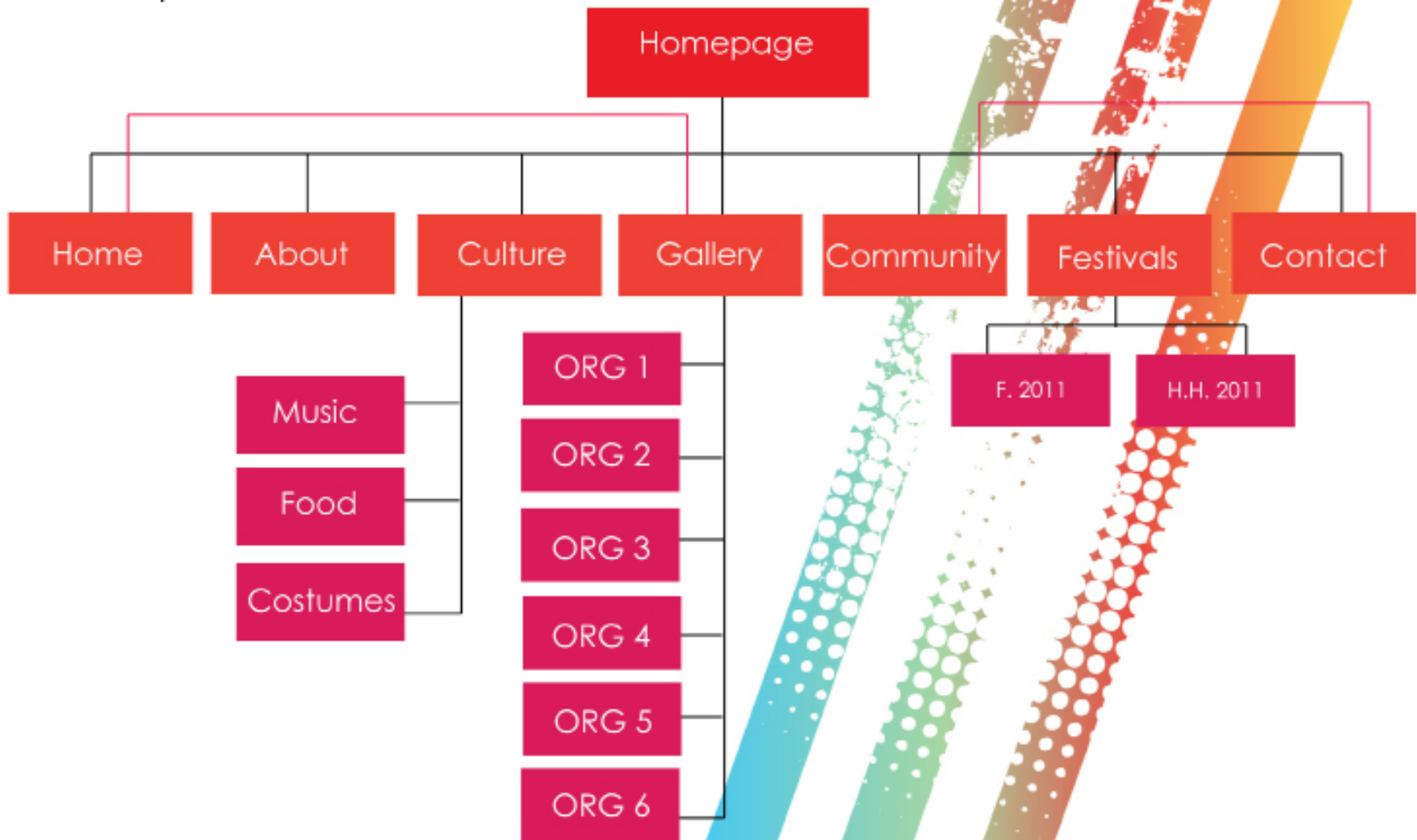
Contact: Visitors can send an email with suggestions or opinions in order to participate in the section of "community." Also they will be able to contact either the groups or the organizations.

Audience Profile

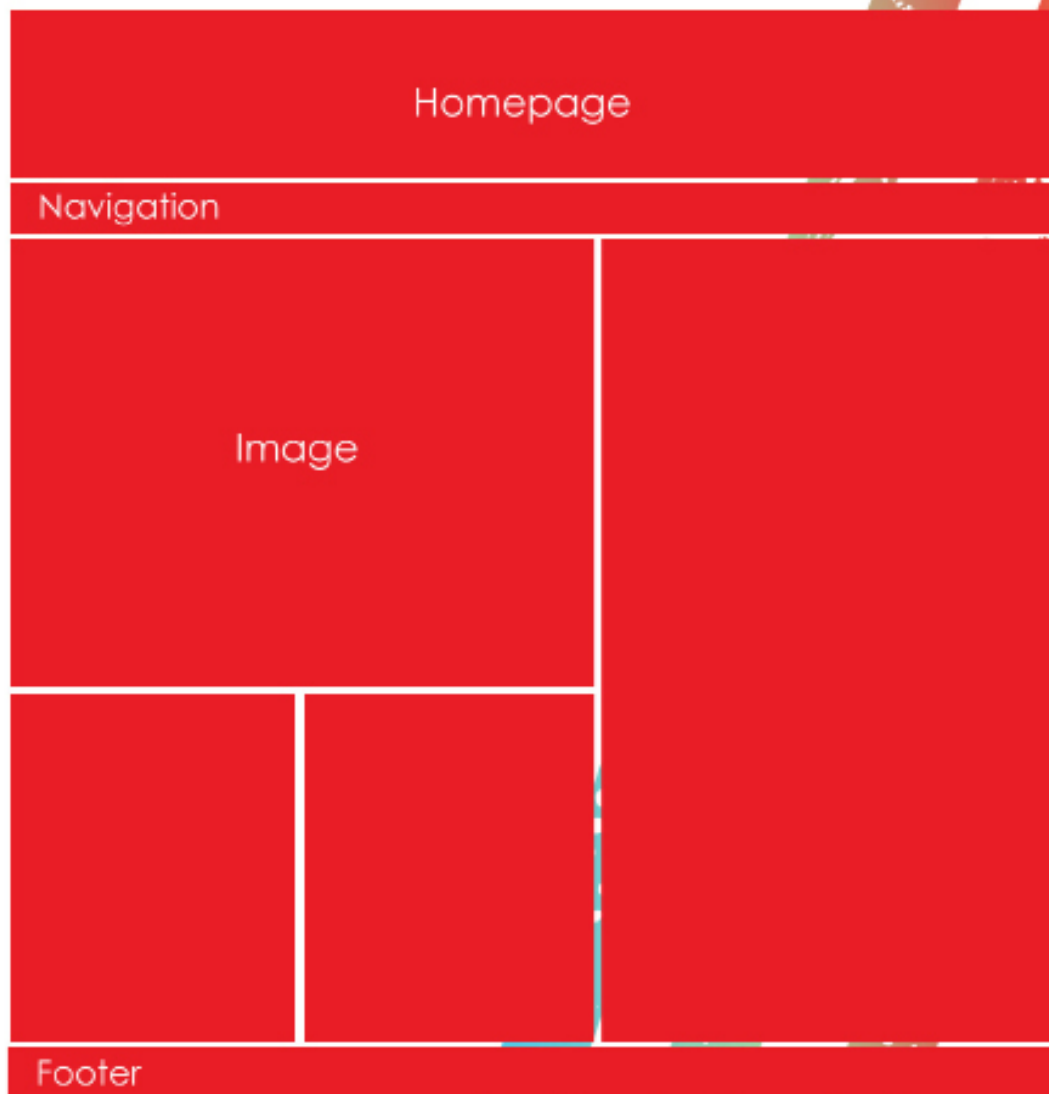
For anybody from any country who is interested in learning about different cultures. Also for people that wanted to be part of their groups or their organizations.

Perception / Tone: Cultural and Informative

Sitemap



Wire Frame
Homepage



Wire-frame
About Us

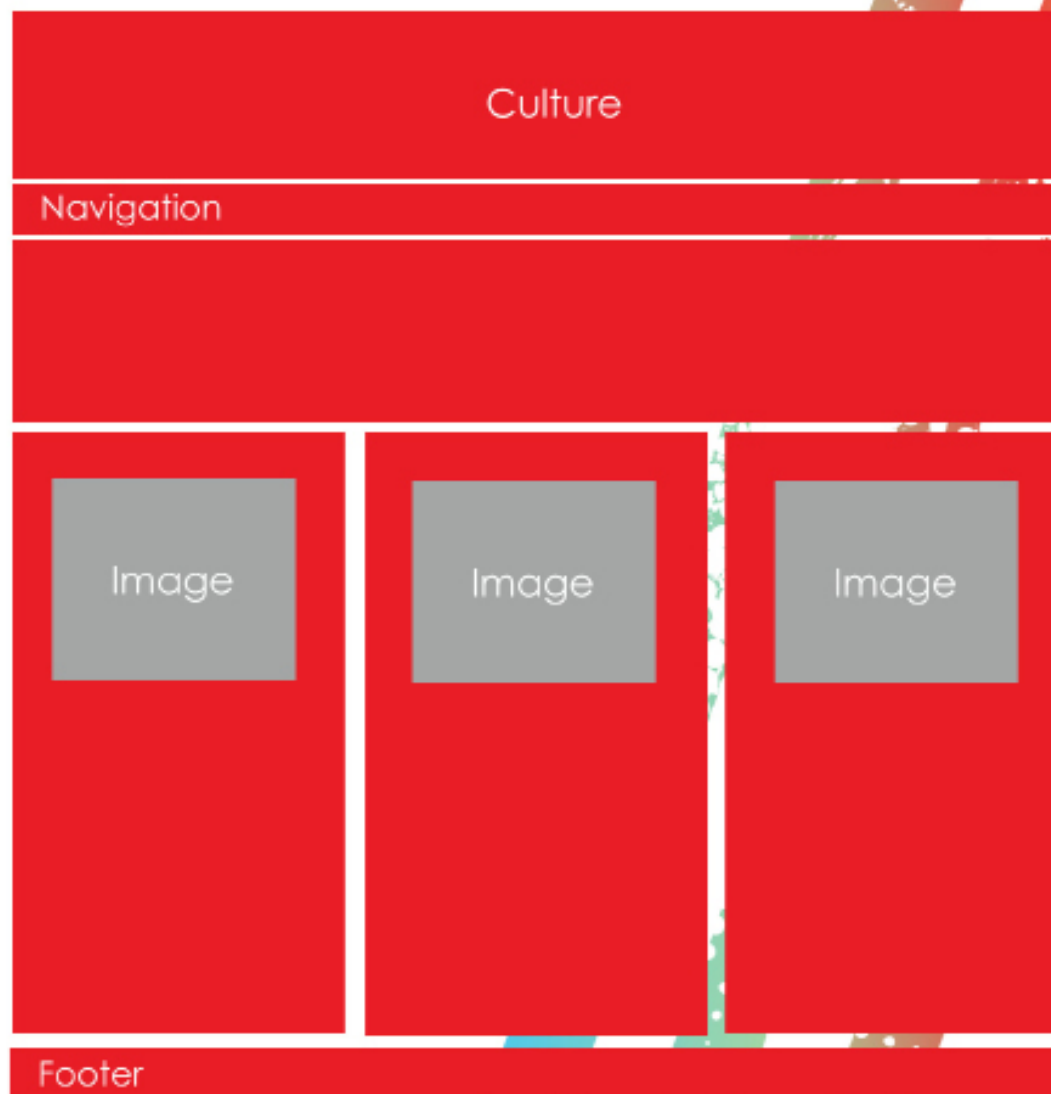
About Us

Navigation

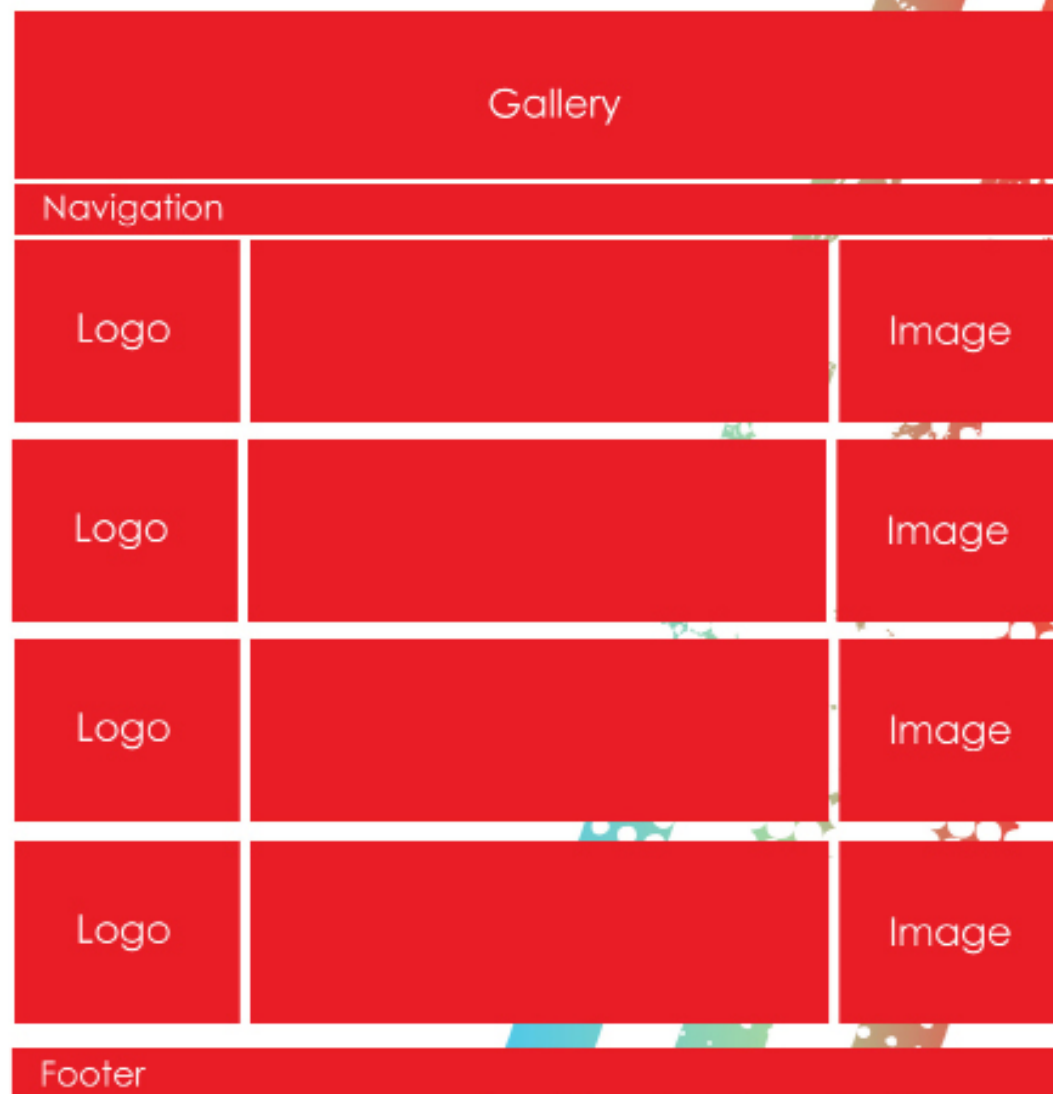
Image

Footer

Wire-frame
Culture



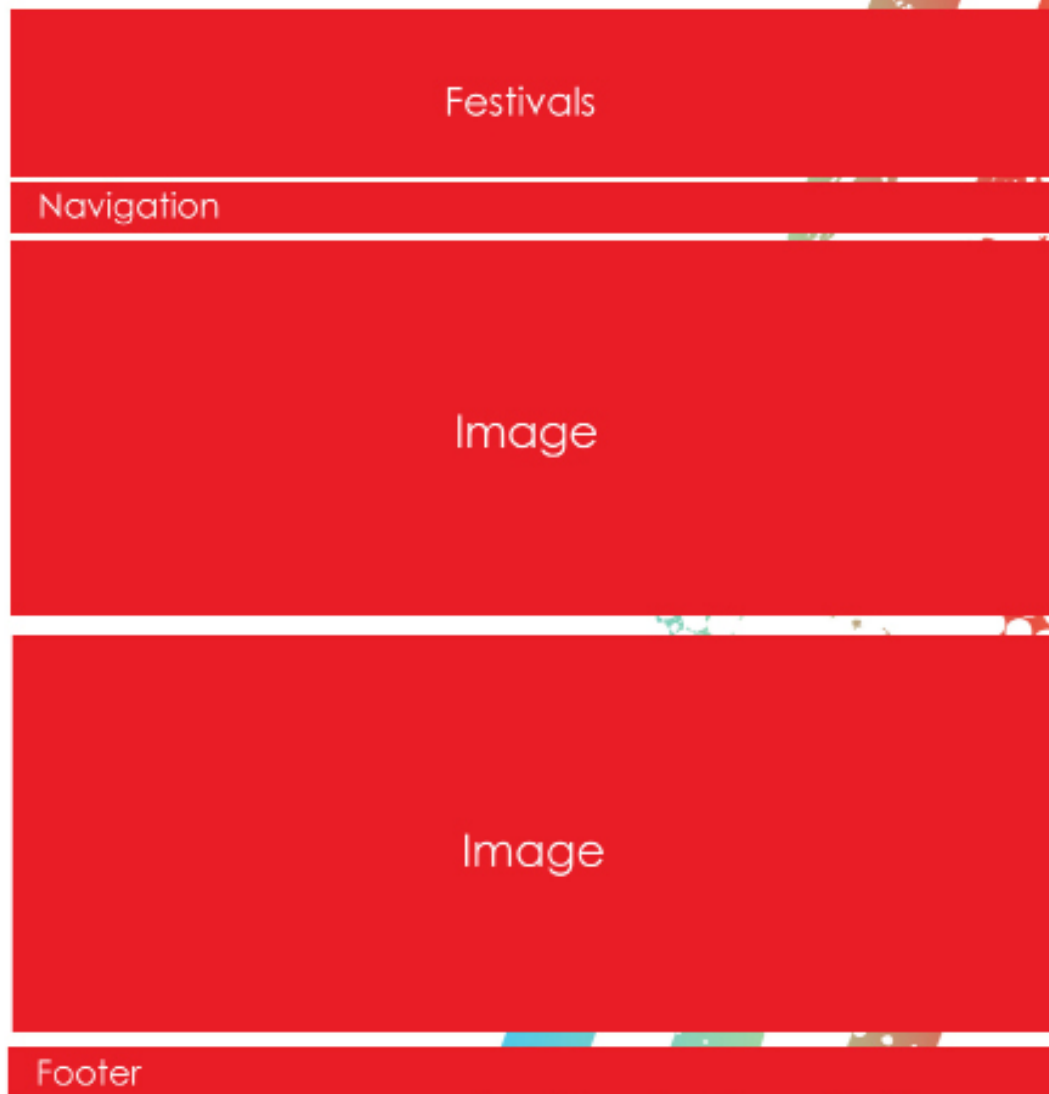
Wire-frame
Gallery



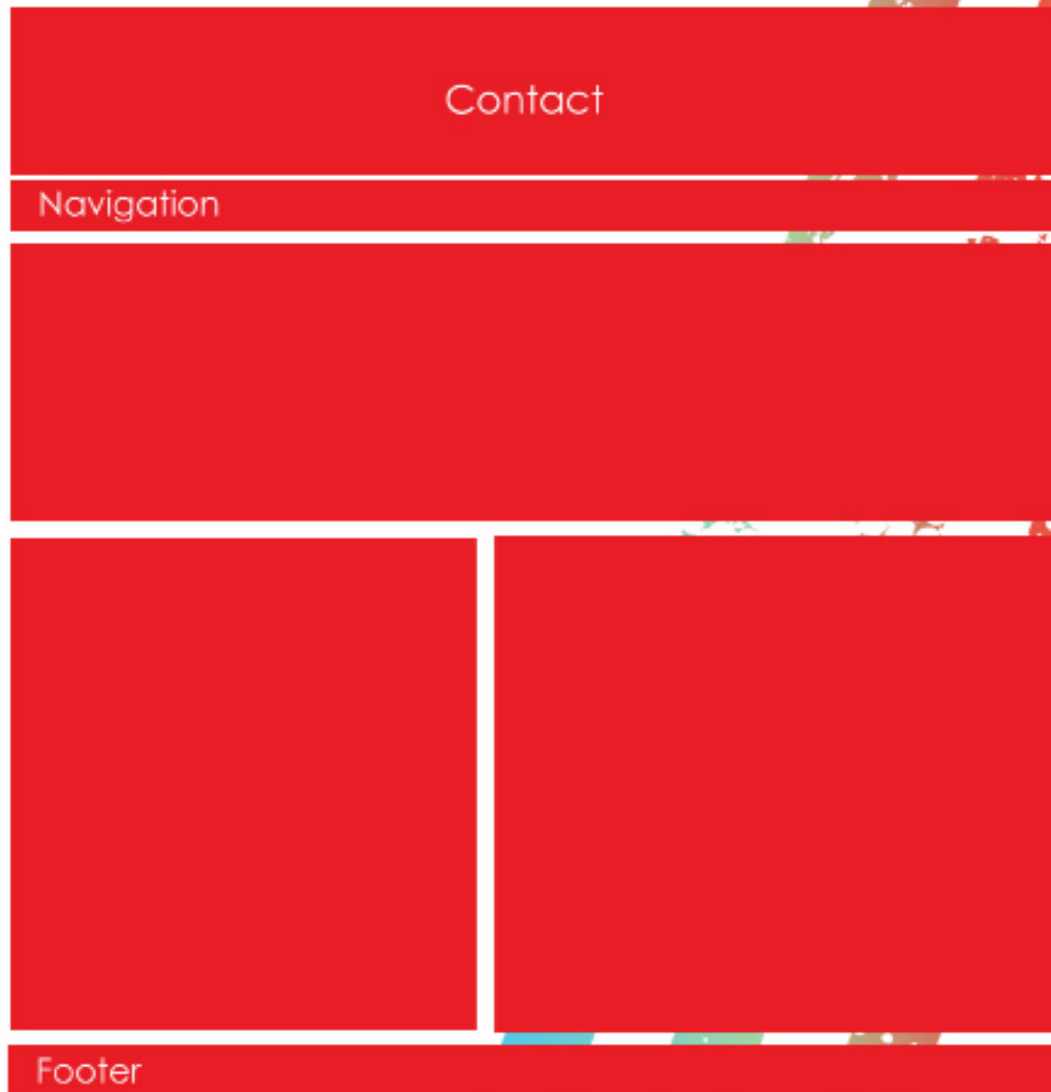
Wire-frame
Community



Wire-frame
Festivals



Wire-frame
Contact



Styles

Fonts, HTML

Name: Century Gothic

Size: Titles 22px;

Color: #ffffff - White

Content 18px;

Color:#999999 - Gray

Color Palette



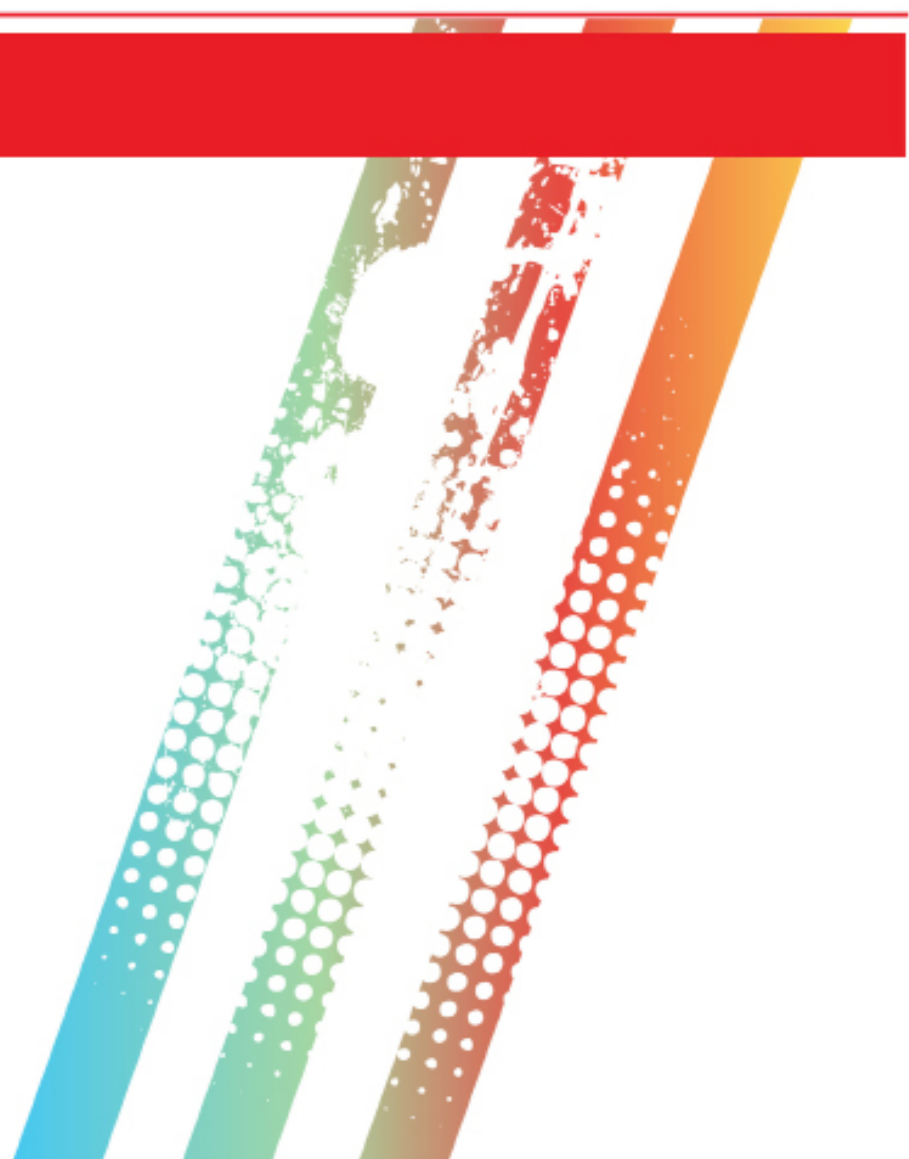
Red
ED1C24



Gray
999999



White
FFFFFFFF



Files

Main Directory:

index.htm
about.htm
culture.htm
music.htm
food.htm
costumes.htm
gallery.htm
org1.htm, org2.htm, org3.htm,
org4.htm, org5.htm, org6.htm
community.htm
festivals.htm
fb2011.htm, hh2011.htm
contact.htm

Credits



Title: Achachi Caporales
Photography by Harold Reynolds
Date: 9.04.2011
www.milipromedia.com



Title: Diablada
Photography by Harold Reynolds
Date: 9.04.2011
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Photography by Harold Reynolds
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